

OSRAM **INDUSTRY SPOTLIGHT ON INNOVATION MANAGEMENT WINTER TERM 2020**

Chair of Technology and Innovation Management
Technische Universität Berlin
Winter term 2020/2021

Time, date & venue	Examination dates	Instructors & contact
Nov. 11 th to Dec. 18 th , 2020 online	Dec. 15 th and 18 th , 2020 Essay deadline Jan. 5th, 2021	Prof. Dr. Olaf Berlien (CEO OSRAM Licht AG) Julian Schloemer info@tim.tu-berlin.de

Course assignments

Please note the mandatory preparation materials on ISIS!

All course materials as well as the access to the live online sessions will be provided through ISIS

The grading for this course will comprise three factors:

- (1) Group presentation (40%)
- (2) Written test (30%)
- (3) Essay (30%)

Course calendar

The calendar below shows only the live online sessions of the module. The class follows an asynchronous logic, whereby students are required to digest and prepare a series of audiovisual and written materials at home in order to participate both in the live online sessions with OSRAM executives and in preparation for the examinations, which will be in form of a presentation and a written online test.

Session	Date	Topic	Structure
1.	Nov. 11 th , 2020 10 to 11:30 AM	Innovation @OSRAM	Kick-off Introductory lecture and summary of topics Group allocation
2.	Nov. 23 rd , 2020 10 to 11:30 AM	Innovation @OSRAM	Prof. Dr. Olaf Berlien
3.	Dec. 2 nd , 2020 1 to 3 PM	Intro M&A Process Case Study „Fluence“ Corporate Venture Capital	Dr. Ulrich Eisele (OSRAM Head of Strategy + M&A) Adarsh Murthy (Business Segment Head, Digital Industry)
4.	Dec. 4 ^h , 2020 10 to 11:30 AM	Kick-off group work	Briefing for presentation preparation
5.	Dec. 15 th 2020 1 to 6 PM	Examination	Group presentations Joint discussion of the presentations Concluding remarks
6.	Dec. 18 th 2020 tba	Written examination	Written online test