

Research Seminar Series

The Research Seminar Series held by the TU Berlin's Marketing and Innovation group is a perfect opportunity to connect our Faculty with top scholars from the Marketing and Innovation field. We invite influential scholars to present their latest research and to discuss the current trends and developments in all areas of marketing and innovation research. In addition to the networking possibilities, the Research Seminar Series helps the TU Berlin faculty to keep track of the recent theoretical and methodological developments in the community, and to receive early feedback on their own research project. Organizers: Katrin Talke, Sören Salomo

2019

Agenda Fall

Nov 7

Linus Dahlander, ESMT Berlin

Jan 17

Christoph Fuchs, TU München

Feb 21

Claus-Christian Carbon, Uni Bamberg

Chair of Marketing
www.marketing.tu-berlin.de
Chair of Technology and Innovation Management
www.tim.tu-berlin.de/

